

A 2025 “HRPP Innovations” Webinar:

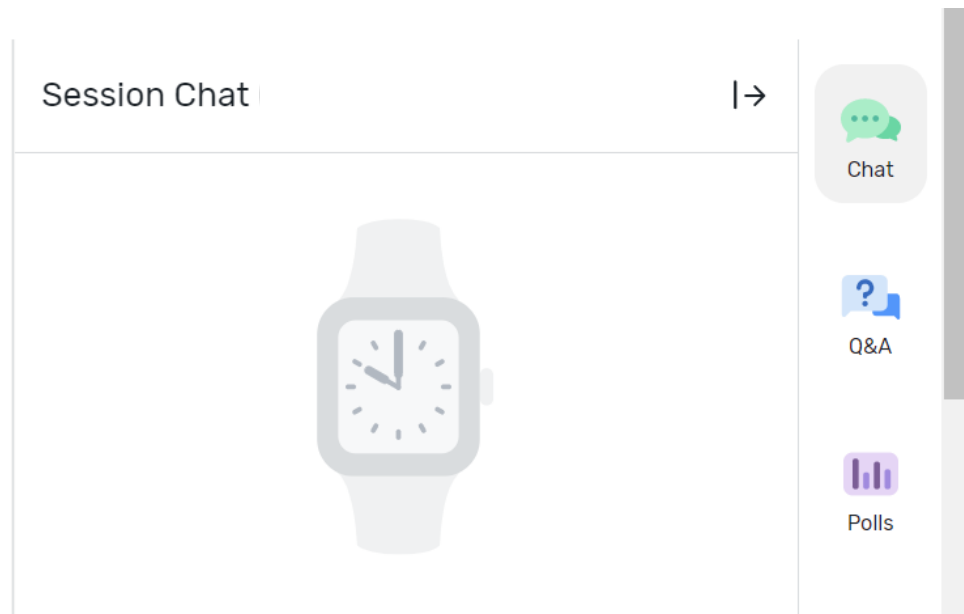
**Participant & Community Outreach and
Collaboration: Innovative Practices by
AAHRPP-Accredited Organizations**

November 18, 2025; 1:00 pm – 2:30 pm ET



Chat Feature

To chat with your colleagues before and after the session, or if you have technical questions, use the “Chat” icon



Questions

To ask questions about the topic for the presenters,
please use the “Q&A” icon:

Live Q&A

Q&A hasn't started yet

Ask a question

Pending Approved Answered Declined

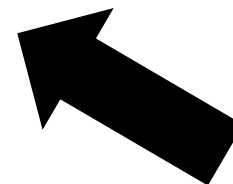
No one has asked any questions yet
Get things started by asking a few questions of your own!

Chat

Q&A

Polls

Survey



Upcoming Webinars



Save the date for the remaining
2025 "Ask AAHRPP" webinar:

- December 9, 2025 –
Responding to Council
Review and Maintaining
Accreditation

Visit [Webinars \(aahrpp.org\)](https://aahrpp.org) for more information and registration links





SAVE THE DATE!

MAY 19-21, 2026

 **DETROIT MARRIOTT
AT THE RENAISSANCE CENTER**

**400 RENAISSANCE DR W
DETROIT, MICHIGAN**

2026 AAHRPP ANNUAL CONFERENCE: GREAT LAKES, GREAT MINDS MEET IN MICHIGAN

**MARK YOUR CALENDARS FOR ONE OF THE RESEARCH
COMMUNITY'S MUST-ATTEND ANNUAL EVENTS.
MORE DETAILS TO FOLLOW.**

Visit AAHRPP's [Annual Conference](#) page for more information

Presenter Introductions





Adam Gleeson
Celerion, Inc.





Francesca Gany
Memorial Sloan Kettering Cancer Center





Julie Wijesooriya
Cincinnati Children's Hospital Medical Center





Tonya Ferraro
AAHRPP



Learning from Improving through Participant Feedback

Adam Gleeson

Director, Global Participant Enrollment Operations
Celerion



Disclosure Statement

I have no relevant personal/professional/financial relationship(s) with respect to this educational activity



Why Participant Feedback Matters

- Participant retention and engagement directly impact overall study health
- A participant's research experience often extends beyond the individual
- Participant responses may reveal gaps in education and understanding



How Electronic Surveys Started

- CARE teams were formed to implement process and program improvements for study participants
- Increasing participant volume and trial complexity created demand for real-time feedback
- Participant complaints and feedback were not being collected in a centralized location



Feedback in Action

- Two types of electronic surveys were created
 - Service requests (extra pillows, new board game, new activity idea, etc.)
 - End of Study Satisfaction
- Both surveys can be completed anonymously
- QR codes were created for each survey and placed in high traffic areas throughout the clinic (participant info boards, cafeteria tables, etc.)



Assessing Quality and Satisfaction

- Feedback that is submitted is sent directly to the CARE team for immediate review and action
- Operational review on a monthly level to assess KPI's and identify potential enhancements
- Monthly summaries are distributed to clinic staff highlighting positive and negative feedback, with special recognition for staff mentioned positively.



Feedback Implementation

- Common complaints and questions help form the creation or revision of existing participant materials to address knowledge gaps.
- Feedback is shared with the clinical operational teams for awareness during study setup and design
- Facility updates that might otherwise be overlooked are identified and addressed



Results

- Increased staff recognition and performance improvement
- Heightened focus on participant satisfaction
- Timely responses to feedback help build trust between staff and participants



How To Get Started

- Review your current process on gathering participant feedback:
 - What are your goals for feedback? What do you want to see?
 - Are the questions clear and concise?
 - Responses answered to in a timely manner?
 - Who is responsible for handling the responses?



Tips To Consider

- Limit the number of questions
- Offer anonymity
- Encourage but not require participation
- Establish KPI's and measurable goals
- Remember: responsiveness goes a long way!



Increasing Community Access to Clinical Trials and to Broader Research Participation

Francesca Gany, M.D., M.S.

Chief, Immigrant Health and Cancer Disparities Service

Nicholls-Biondi Chair in Community Health Equity

Memorial Sloan Kettering Cancer Center



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MSKCC Immigrant Health and Cancer Disparities (IHCD) Center

Mission

To promote health justice and equity for minoritized, low socioeconomic status, immigrant, and other underserved communities

locally, nationally, globally

Research, Outreach, Patient and Community Engagement, Service
Delivery, Training, Program and Policy Development

Interrelated

We use a social determinants lens in all of our work

Addressing Social Drivers of Cancer Disparities Facilitates Research Participation

Language
Literacy+Digital Divide
Culture
Care Affordability and Accessibility
Insurance
Financial Toxicity of Treatment
Income
Employment/Employment Outcomes
Food Security (Risk and Outcomes)
Housing
Transportation
Immigration Status/Fears+Systemic Racism
Trust
Priorities
Neighborhood Deprivation



NYC Demographics

COMMUNITY
OUTREACH AND
ENGAGEMENT

Category	Percent
Race	
White alone	39.8%
Black or African American alone	23.4%
Asian alone	14.2%
American Indian and Alaska Native alone	0.5%
Native Hawaiian and Other Pacific Islander alone	0.1%
Two or More Races	7.1%
Hispanic/Non-Hispanic	
Hispanic or Latino	28.9%
Nativity	
Foreign-born*	37%

Socioeconomic Indicators	
Category	Percent
Poverty/Near Poverty	>50%
Struggling to make ends meet	50%
Rent-burdened	50%
Food insecure	14-20%

Over 50% in many safety net cancer clinics

* Over 150 countries of origin represented in NYC

Sources: U.S. Census Bureau; <https://www.nyc.gov/site/opportunity/reports/immigrant-economic-profile.page>

Limited English Proficiency (LEP)

Communication is the cornerstone of effective cancer education, care, and research participation

9% of US population has LEP

**25% of New York City Residents
have LEP**

Spanish, Chinese languages, Russian,
Bengali, Haitian Creole, Korean,
French

19% of Californians LEP

**17% of patients with LEP in safety
net / comprehensive cancer center
clinics
did not know their cancer diagnosis**

J Gen Intern Med 2013;28:165-170
DOI 10.1007/s11375-012-0429-4

"Doctor, What Do I have?" Knowledge of Cancer Diagnosis Among Immigrant/Migrant Minorities

Francesca Gany · Lalanthika Vogdran · Dana Masie ·
Julia Ramirez · Trevor Lee · Gary Winkel ·
Lisa Diamond · Jennifer Leng

Published online: 25 October 2012
© Springer Science+Business Media New York 2012

Abstract This study explores patient knowledge of cancer diagnosis among underserved immigrant/migrant minorities. Sixteen patients had incorrect knowledge of their cancer diagnosis. Multivariate analysis indicated that both preference for a non-English language and diagnosis of a "below the belt" cancer were jointly predictive of incorrect knowledge (LE = 17.01; $p = 0.0002$). "Below the belt" cancers included bladder, colorectal, gynecological, penile, prostate, and testicular cancers. Among this cohort of immigrant/migrant cancer patients, a considerable proportion was unaware of their correct cancer diagnoses. This may have a significant impact on subsequent cancer education, treatment, and care. Limited-English-proficiency patients may be at particular risk.

Keywords Knowledge · Cancer diagnosis · Immigrants · Migrants · Limited English proficiency · "Below the belt" cancers

Introduction

The total US population includes 40 million foreign-born individuals, representing 13 % of the population [41]. Among the foreign-born in the USA, Hispanics (53 %) and Asians (28 %) constitute the largest aggregated group [19]. New York City is home to the largest foreign-born population in the USA [9], with more than one third (approximately three million) of New York City's 8.3 million residents being foreign-born [9].

Despite an observed decrease in overall cancer death rates in the USA, immigrants and minorities continue to experience disproportionately higher cancer incidence and mortality rates for many cancers, as well as decreased access to treatment, end-of-life care, and survivorship services [17].

Building Research Participation Infrastructure and Trust

Language Infrastructure

Training
Transcreation
Remote Simultaneous Interpreting (R01)
AI Systems (U54)

Community Partner Platform + Navigation Infrastructure

Integrated Cancer Care Access Network
(ICCAN)

Mobile Health Unit (MHU)

Launched 2021



Language Access Infrastructure: Linguistic and Cultural Responsiveness Shared Resource Core

Provider non-English Language Competencies

Interpreter Screening and Training

Materials/Instruments Transcreation (includes cultural adaptation)

Conduct/Analyze Qualitative Research

Bilingual Service/Research Navigators → Entry into clinical research, multilingual qual/quant research, CBPR

Remote Simultaneous Medical Interpreting (UN-style) → AI-RSMI

Interpreter Training: Reducing Errors in Communication Across the Language Barrier

Study: Interpreter Training and Patient Safety

- Scripted Breast Cancer Encounters: Trained and U&C Interpreters
- Analyzed with an Error Analysis Tool
 - 27% of errors made by **untrained** interpreters of moderate or greater clinical significance vs. 8.5% of errors made by **trained** interpreters
 - Vocabulary precision rate .69 for trained vs. 0.34 for the untrained

Dr: The results were positive which means that you carry the gene that puts you at risk for developing breast cancer

Int: The results were correct

Dr: One important thing that you have going for you is the fact that the cancer has probably been caught early

Int: One important thing is the fact that the cancer is working quickly in your body

Dr: The doxorubicin could hurt your heart

Int: The doxorubicin can give you pain

Patient Satisfaction with Different Interpreting Methods: A Randomized Controlled Trial

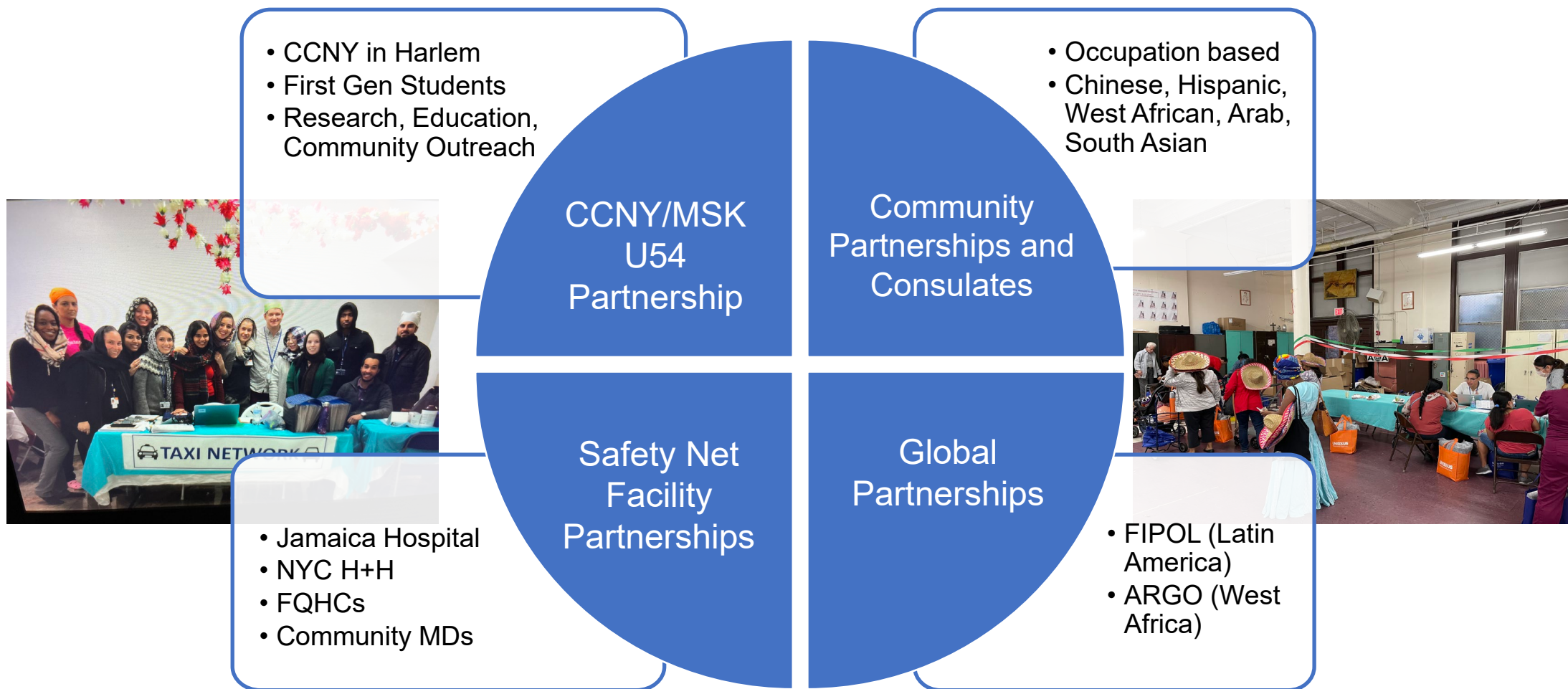
Francesca Gary, M.D., M.S.¹, Jennifer Leng, M.D., M.P.H.¹, Ephraim Shapiro, M.B.A., M.P.A.¹, David Abramson, Ph.D., M.P.H.², Ivette Motola, M.D., M.P.H.³, David C. Shields⁴, and Jyotsna Changanani, M.D., M.P.H.¹

¹Center for Immigrant Health, Department of Medicine, New York University School of Medicine, New York, NY, USA; ²Columbia University Mailman School of Public Health, New York, NY, USA; ³Jackson Memorial Medical Center, University of Miami, Coral Gables, FL, USA; ⁴Yale University School of Medicine, New Haven, CT, USA

BACKGROUND: Growth of the foreign-born population in the U.S. has led to increasing numbers of limited-English-proficient (LEP) patients. Innovative medical interpreting strategies, including remote simultaneous medical interpreting (RSMI), have arisen to address the language barrier. This study evaluates the impact of interpreting method on patient satisfaction.

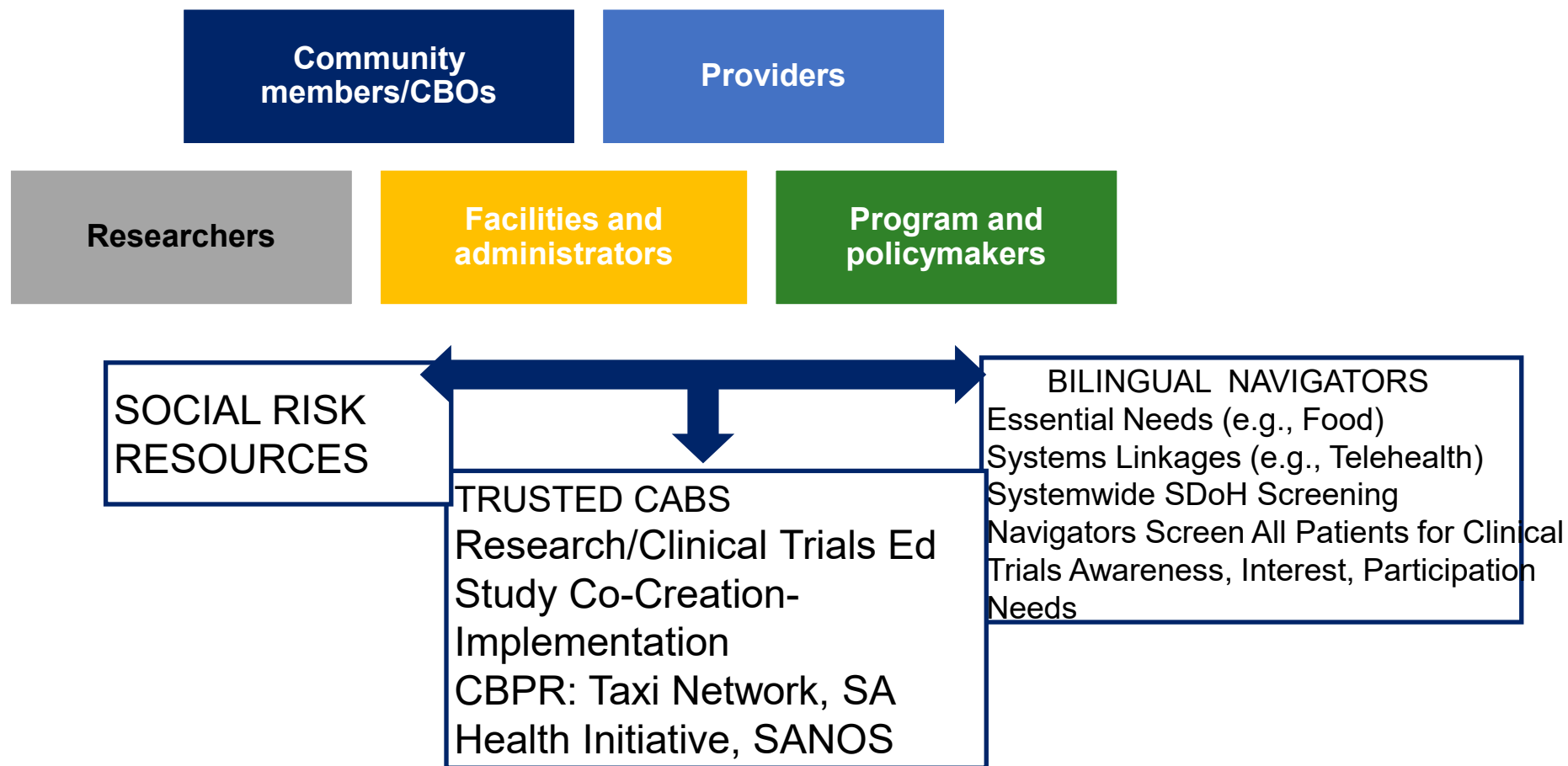
BACKGROUND: Growth of the foreign-born population in the United States has led to increasing numbers of limited-English-proficient (LEP) patients. The LEP population (defined as speaking English less than very well) increased from 14 million in 1990 to 21.4 million in 2000.¹ Language discordance between patients and their medical providers is a major factor impeding effective

Engaging Community Through Shared Partnerships



MSK Integrated Cancer Care Action Network (ICCAN)

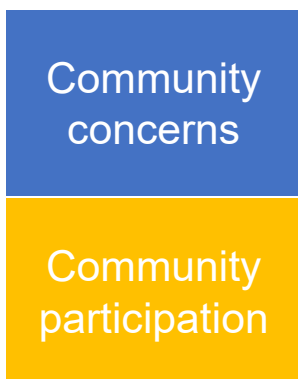
Network of 364 organizations/resources



Further Supporting Community Engagement in Research at MSK

Bidirectional germination of new community-based research and projects

Community/CAB



MSK



COE Facilitation

- Defining areas of alignment
- Establishing project-specific CABs
- Engaging CRTEC for trainee participation
- Communicating implications and future directions





Association for the Accreditation
of Human Research Protection Programs, Inc.®

Thank You Community Partners



Thank You to Our Patients

Thank You to the Immigrant Health and Cancer Disparities Team

Thank You to Our Funders



**Participant/Community Outreach and Collaboration:
Innovative Practices by AAHRPP-Accredited Organizations**

**The Research Participant Advisory Group
(RPAG)**

Julie Wijesooriya MPA ~ Research Community Liaison
Cincinnati Children's Hospital Medical Center/University of Cincinnati
Center for Clinical and Translational Science and Training (CCTST)



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Research Participant Advisory Group (RPAG)

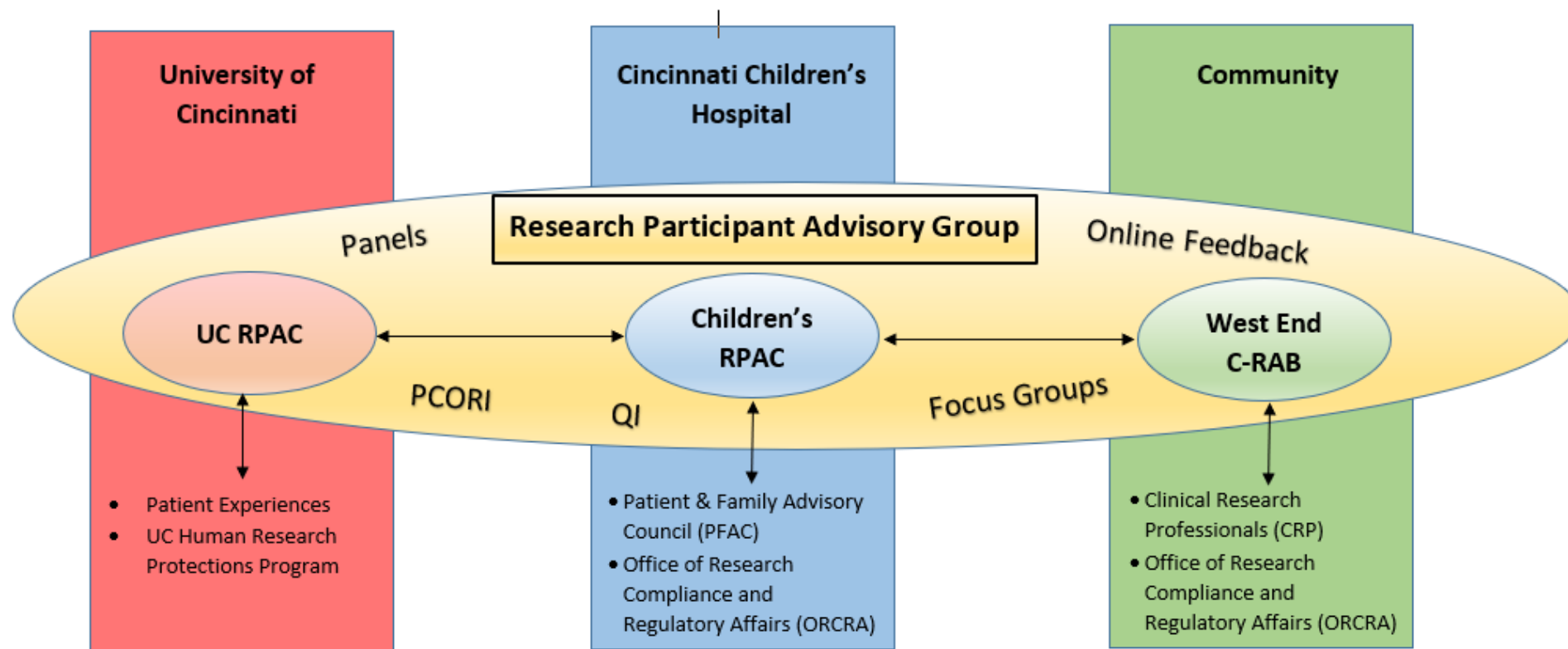
The Research Participant Advisory Group (RPAG) **provides the structured forum** for research participants, family and/or community members...

... to advise and engage with researchers across the Academic Health Center...

...on research and practices at the medical center and/or out in the Cincinnati community.



RPAG Model



RPAG: How it Began

- 2015 @ Cincinnati Children's
- Started as **one** advisory council:
Research Participant Advisory Council (RPAC)
- **Becca Harper, DNP, RN**, Part of Doctoral thesis
- Saw need for input from research participants, just like receive from patients on clinical side
- Modeled after Cincinnati Children's Patient and Family Advisory Council
- I was hired Jan 2016...



Children's Research Participant Advisory Council (CCHMC RPAC)

- Started February 2015
 - Modeled after PFAC
 - Meet Monthly @ Children's
 - Adult/Child Participants & Family Members
- Provide guidance on how to improve research at Cincinnati Children's Hospital, with a focus on the participant experience
 - Establish best practices and improvement initiatives
 - Humanize the face of research at Cincinnati Children's Hospital





West End Community Research Advisory Board (WE C-RAB)

- Started June 2016
 - Meet Monthly @ Seven Hills Neighborhood Houses
 - Focused on community health and research
 - West End Community Members
- Humanize research in the West End community and similar communities
 - Engage researchers to ensure they support the West End's health goals in addition to collecting study data (CBPR Methods)
 - Make research easier and more understandable for West End community members and similar communities
 - Guide what research happens in the West End
 - Ensure research is mutually beneficial



University of Cincinnati Research Participant Advisory Council (UC RPAC)

- Started August 2024
- Facilitator: Mo Kelly
- Meet Monthly @ Vernon Manor
- Focused on UC Clinical Research
- UC Research Participants or utilize UC Health

- Providing feedback on specific research requests
- Establishing best practices and improvement initiatives inclusive of community.
- Humanize research at the institution and the surrounding communities.
- Create a space for bi-directional learning.
- Provide a foundation for researchers wishing to include patients and families in their study design.



RPAG Components

**Please Join Us
for a Community
Meet & Greet!**

Learn about the **NEWLY Forming
West End Community Research Advisory Board (CRAB)**
Supported by Cincinnati Children's Hospital Medical Center

Adults & Teens (12+ years) are invited to learn more about how you can...

- **ENGAGE** researchers to ensure they support the West End's health goals in addition to collecting their study data
- **Provide your OPINIONS** on how to make research easier and more understandable to you, your family and families like yours!
- **Share your VOICES** - Guide what research happens in the West End.

Thursday, April 21st or **Tuesday, May 3rd**
5:30-7pm

Location: Seven Hills Neighborhood Houses, 901 Findlay St.

Light refreshments will be served. Child-care provided with an RSVP.

For further questions or to RSVP, please contact Julie Wijesooriya at julie.wijesooriya@cchmc.org or by phone at 513-517-1076.

(Photo of an existing Participant Board that meets at Cincinnati Children's; several West Enders are members!)



How We Began: Start-up Steps

- Steering Committee
- Meet n' Greet presentations
- Flyers, tear pads, targeted potential members
- Potential members interviewed before invitation for demographic representation
- By-laws
- West End C-RAB: election of officers

The Ways We Provide Input: Advisory Group Feedback Methods to Researchers

- Whole- and small-group discussions
- Individual interviews/written evaluations
- Focus groups (with non-member participants)
- Formal feedback to IRB protocols
- Individual advisors on projects/study teams
- Remote/electronic review forms and surveys
- Role-playing scenarios



The Ways We Grow: Training/Capacity Building

All members:

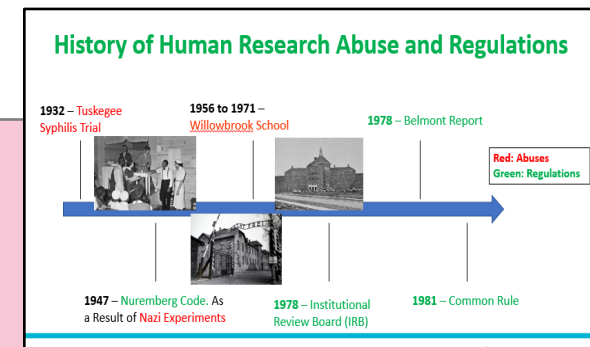
- Human Subject Research Ethics Training
- Field trips to research facilities (CCHMC Biobank)
- Guest educational speakers

Also for West End C-RAB members:

- Encourage Community Leaders Institute Training
- Creation of Community Resource Binder
- NIH/NIGMS Science Education Program Award (SEPA) partnership

The Ways We Improve: Evaluation Methods

- Annual assessment surveys or interviews
- Post-meeting assessment member surveys
- Pre-application and post-meeting researcher assessments



RPAC Researcher Feedback Form

Thank you for reaching out to the Research Participant Advisory Council (RPAC) regarding your research or project. We hope that the input has been helpful to you. As part of our own growth as an advisory council, we would like your feedback about your experience. Please fill out this brief survey to help us to improve to better meet the needs of the health research at Children's and UC. Thank you!

Name (first last) *

Short answer text

Title *

Short answer text

Division *

Short answer text

The Relationships: Research Studies/Projects



Electronic participant Screener in REDCap
for research studies: pilot project



Holly Jones, PhD, RN, CNPUC,
UC College of Nursing (K01 – B-SWELL)

VaccineStudies
BloodPressureKiosk
MentalHealthStudies
CitizenScienceEducation
AssentTemplate
CCHMCBiobank
KeyInformation
ResearchInfoonGetWellNetwork
HearingStudyDesign
GeneticsDecision-makingTool
ElectronicParticipantScreenerREDCAPSpeechStudy
CCHMCInformedConsentTemplate
COVID-19VaccineStudyMinorityRecruitment
COVID-19SocialDistancingBehaviorsGuidelines
When/HowtoApproachforResearch
InterventionforAfricanAmericanWomenandStress
CancerCaregiverStudy
WomenPovertyandStressStudy
CancerScreeningWeEngage4Health
InpatientRecruitment
Pneumonia
ResearchMarketing
TelemedicineResearch
ClincardSystem
EFICStudies
NutritionStudy

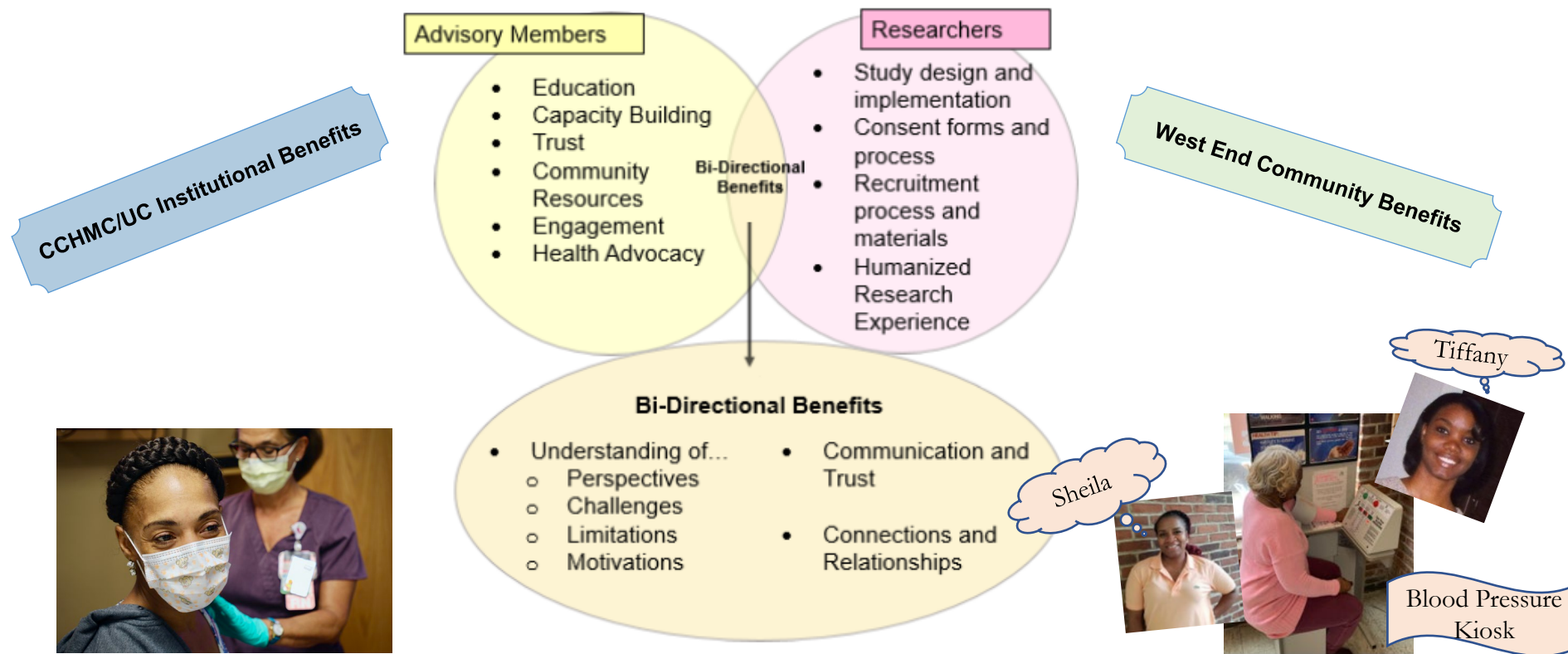


Informed Consent Template Focus Groups:
Common Rule Key Information Section



Melinda Butsch Kovacic, MPH, PhD,
College of Allied Health Sciences, UC (SEPA – WE4H)

Bi-Directional Benefits



AAHRP Standard I.4.C

The organization promotes the involvement of community members, when appropriate, in the design and implementation of research and the dissemination of results.

- Revamping the hospital-wide ICF, adding the Key Information section
- Role-playing: mock consent process to obtain feedback or study visit experience
- On-going relationships: with IRB, institutional-wide biobank
- Vaccine research: Education and messaging out in the community
- Community members as study staff: conducting intervention, authors on manuscripts
- Flexibility and versatility to ensure the engagement of community in research
 - From design to dissemination
 - One-off feedback tool for any research aspect to long-term partnership with possible co-creation and mutual benefit
 - Ability to customize to the specific research projects



Questions?

